



NUTRITION AND WELLNESS AWARD

Guidelines

Purpose of the Nutrition and Wellness Award: To recognize school nutrition employees for their efforts in creating a healthy school environment through nutrition education and wellness promotion.

Award Categories: There will be three award categories based on number of schools within school system: (1) 1-10 schools; (2) 11-25 schools; (3) 26+ schools. A first place (\$75.00) winner and a second place (\$25.00) winner will be named in *each* category.

Choose three school-wide wellness projects in which your school family (nutrition staff, students, teachers, administration, parents and/or community) participated. Each project description must be limited to *three* 8.5" x 11" (one-sided) pages *including* any photos.

Provide detail of each of the three projects including the following:

- A. List the title of project(s) and goals/objectives for each project.
- B. Describe project (s) in detail, including who, what, where, when and how each project promotes wellness and nutrition. Each point on the attached scoresheet should be addressed in the description.
- C. Include wellness/nutrition activities presented to students, parents, etc., in relation to the projects. Tell what resources were presented such as letters to parents, point of sale information and dining area marketing.
- D. Include how community involvement promoted these wellness projects and what methods were used to evaluate the success of the project.

General Qualifications:

- E. An employee, who is currently employed in a Tennessee school district, must submit the award. From start to finish, the person submitting the award must be, at a minimum, a member of TSNA.
- F. Projects must have occurred during the *current* school year.
- G. Entry is limited to 10 pages (including the award cover page).

Deadline: Must be postmarked by April 15, 2018.



NUTRITION AND WELLNESS AWARD **COVER PAGE**

Category: _____ **1 – 10 schools;** _____ **11 – 25 schools;** _____ **26+ schools**
(Choose one)

APPLICANT'S NAME: _____

SCHOOL: _____

SCHOOL DISTRICT: _____

ADDRESS (WORK): _____

TELEPHONE NUMBER (WORK): _____ FAX NUMBER: _____

TELEPHONE NUMBER (CELL OR HOME): _____

EMAIL ADDRESS: _____

Mail completed entry to:

Cheryl Cochran
Hardin County Schools
155 Guinn Street
Savannah, TN 38372
731-925-3943 (phone)
731-925-7313 (fax)
cheryl.cochran@hctnschools.com

Awards (per category):

1st place - \$75.00

2nd place - \$25.00

Nutrition and Wellness Award Criteria / Score Sheet

Applicant: _____

Judge #: _____

Criteria	Maximum Points	Points
<p>I. Innovation: A unique program or idea that is different from the normal way to put a spin on old ideas that includes involvement from students, parents, teachers, administrator, Board of Education and/or school nutrition personnel.</p> <p>Examples: Relay for Life, the Biggest Loser, Food Drives, 5 A Day, Health Fairs, etc.</p>	20	
<p>II. Impact: Evidence of support and participation in nutrition education and wellness activities from students, parents, teachers, administrators, Board of Education and/or school nutrition personnel. Include publicity that the project received or that was used.</p> <p>Examples: Team rosters, letters, newspaper articles, newsletters, website snapshots, etc.</p>	20	
<p>III. Documentation: Descriptions and pictures of activities. Maximum of 3 (one-sided) pages for each activity (including photos). Include persons involved in project by name, job title and role in project.</p>	20	
<p>IV. Community Involvement: Activities may include projects conducted as a part of: Team Nutrition, National School Lunch Week, National School Breakfast Week, Heart Week, "Let's Move" Event, Chefs Move to Schools, American Education Week, Five a Day, Three a Day or Got Milk, Cancer Awareness Week, National Nutrition Month, World Hunger Day, Go Red for Women (Heart Association), Local Health Council, etc.</p> <p>Other: _____ Other: _____ Other: _____</p> <p>Direction: Document how community involvement promoted the nutrition education or wellness projects.</p>	20	
<p>V. Presentation and Evaluation: Uses resources available to present nutrition and wellness information to parents and students. What methods were used to evaluate the success of the projects?</p>	20	
	100	