



TO: SNA Board of Directors and State Leaders
CC: Patti Montague
FROM: Laura Maynard
SUBJECT: November 2024 Membership, Certificate & Credentialing Program Report
DATE: December 9, 2024

Membership Overview

The November 2024 Membership Report shows that we have 48,859 members, which is 30 more than October 2024, 442 more than May 2024 year-end total, but 635 less than November 2023. Although overall membership growth has levelled out over the past few months, the month-on-month increase is part of the usual seasonal pattern.

The Northeast and Southwest regions are showing increases compared to last year. The Midwest region is showing the largest numerical declines.

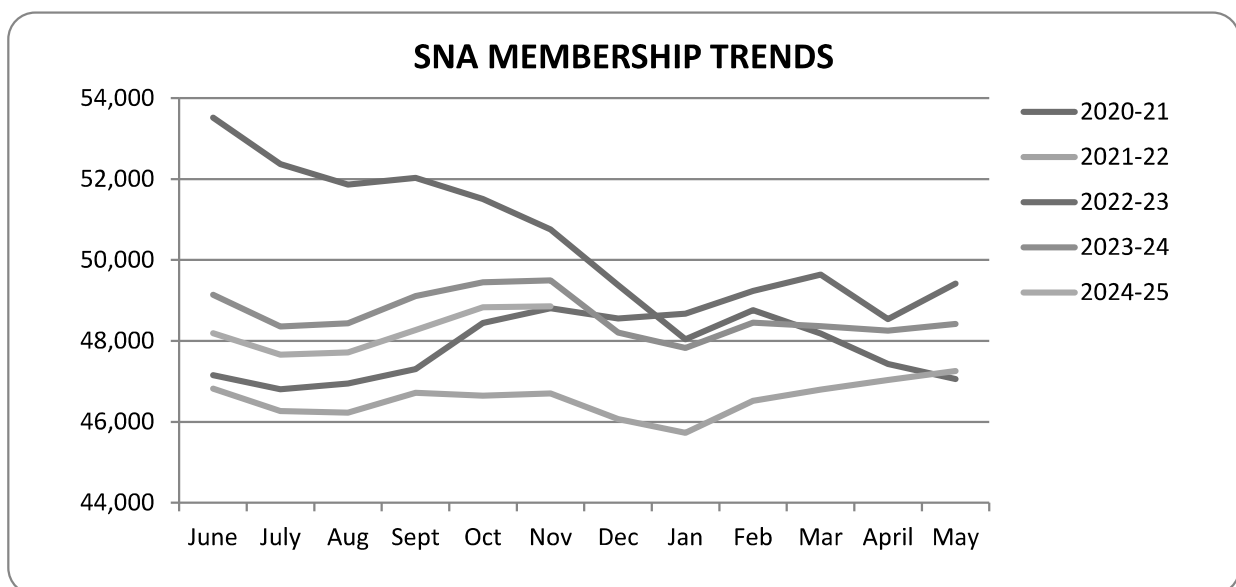
Region	Nov 2024	Nov 2023	Diff	% Diff
Mid-Atlantic	4,569	4,718	-149	-3%
Midwest	8,407	8,839	-432	-5%
Mountain Plains	3,394	3,448	-54	-2%
Northeast	2,619	2,480	139	6%
Southeast	17,386	17,489	-103	-1%
Southwest	6,524	6,406	118	2%
Western	5,618	5,773	-155	-3%
Misc.	342	341	1	0%
Total	48,859	49,494	-635	-1.3%

Many individual states are showing growth since May 2024 year-end and the states affiliates with more than 10% growth include: California, Delaware, Georgia, Oregon, and Vermont.

Since May 2024 year-end, most of the membership categories are showing growth with the number of District Directors increasing by 37.

Membership Trends

Membership numbers generally decline during the summer vacation months and the winter and then bounce back in the fall and spring. The large membership decline from 2020-2022 is due to the COVID-19 pandemic and overall membership numbers are below 2009 recession levels, but there are some signs of sustained recovery.



If you have any questions, please email lmaynard@schoolnutrition.org.

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School District Membership (SDM)

The total number of SDMs for November 2024 is 33,393 which is 646 more than the May 2024 year-end total. SDMs currently account for 68.3% of the total membership. The chart below shows the top 10 SDM states.

Top 10 SDM States

Georgia	3,166	Florida	1,624
North Carolina	2,278	Kentucky	1,500
Tennessee	1,875	Minnesota	1,335
Alabama	1,863	Washington	1,175
Louisiana	1,628	Delaware	1,023

Credentialing Overview

The November 2024 Credentialing Report shows that there are 1,556 members with the School Nutrition Specialist (SNS) credential which is 30 less than May 2024 year-end.

Certificate Program Overview

The November Certificate Program Report shows that we have 12,125 certificate holders, which is 640 less than May 2024 year-end total. See table below for more details.

Level	Nov 2024	May 2024	% Diff
Level 1	7,369	7,846	-6.08%
Level 2	635	644	-1.40%
Level 3	1,008	1,116	-9.68%
Level 4	3,113	3,159	-1.46%
Total	12,125	12,765	-5.01%

Region	Nov 2024	Nov 2023	Diff	% Diff
Mid-Atlantic	836	999	-163	-16%
Midwest	3,008	3,134	-126	-4%
Mountain Plains	552	589	-37	-6%
Northeast	373	400	-27	-7%
Southeast	5,017	5,223	-206	-4%
Southwest	826	931	-105	-11%
Western	1,480	1,608	-128	-8%
Misc.	33	30	-	-
Total	12,125	12,914	-789	-6.1%

Members with a certificate account for 25% of our total membership.

If you have any questions, please email lmaynard@schoolnutrition.org.



MEMBERSHIP, CERTIFICATE PROGRAM & CREDENTIALING REPORT

November 2024	(Applications processed through 11/30/2024)										Nov 2024	+/-	Nov 2024	+/-
	Nov 2024	Oct 2024	+/- Members	New Members	Reinstated Members	Expired Members	Grace Members	SDMs	2024/25 2.5% Goal	Cert Program	Prior Month	Credentialing	Prior Month	
MID-ATLANTIC REGION														
Delaware	1,086	1,073	13	20	1	8	44	1,023	944	103	-25	15	0	
Dist. of Columbia	33	33	0	0	0	0	1	27	36	0	0	0	0	
Maryland	544	548	-4	3	0	7	20	342	550	184	-8	29	0	
New Jersey	448	473	-25	5	0	31	49	304	444	24	0	19	0	
Pennsylvania	667	668	-1	6	2	6	25	288	706	38	-2	27	-1	
Puerto Rico	3	3	0	0	0	0	0	0	7	0	-	1	0	
Virginia	1,490	1,477	13	40	3	57	147	942	1,503	472	-4	57	0	
West Virginia	298	298	0	7	0	7	32	246	318	15	0	7	0	
TOTAL	4,569	4,573	-4	81	6	116	318	3,172	4,508	836	-39	155	-1	
MIDWEST REGION														
Illinois	500	505	-5	3	0	8	20	226	520	83	0	29	-1	
Indiana	1,125	1,124	1	10	1	12	128	798	1,091	160	-11	34	0	
Iowa	798	812	-14	15	1	37	41	360	858	331	1	13	0	
Michigan	1,418	1,581	-163	11	9	195	118	1,016	1,786	147	0	60	-1	
Minnesota	2,668	2,619	49	47	40	30	120	1,335	2,720	1,844	-8	52	0	
Ohio	1,185	1,196	-11	6	1	18	45	751	1,259	306	-5	55	0	
Wisconsin	713	710	3	11	0	6	71	403	826	137	0	17	0	
TOTAL	8,407	8,547	-140	103	52	306	543	4,889	9,060	3,008	-23	260	-2	
MOUNTAIN PLAINS REGION														
Colorado	1,049	1,047	2	11	1	11	95	876	1,088	58	-1	84	0	
Kansas	368	375	-7	0	0	7	24	192	381	106	-1	12	-1	
Missouri	719	738	-19	9	0	29	34	392	733	158	-1	20	0	
Montana	182	183	-1	2	0	1	8	53	219	14	0	4	0	
Nebraska	329	327	2	7	1	3	12	151	352	45	-2	4	0	
North Dakota	301	303	-2	2	0	3	16	173	345	42	0	7	0	
South Dakota	245	244	1	2	0	3	18	141	315	40	0	3	0	
Wyoming	201	204	-3	3	0	6	17	47	206	89	7	2	0	
TOTAL	3,394	3,421	-27	36	2	63	224	2,025	3,639	552	2	136	-1	
NORTHEAST REGION														
Connecticut	493	498	-5	2	1	8	52	330	507	90	0	12	1	
Maine	310	306	4	0	5	1	14	183	324	44	0	19	0	
Massachusetts	927	872	55	29	14	11	187	697	911	78	-2	56	0	
New Hampshire	216	218	-2	2	1	4	14	136	235	74	1	10	0	
New York	479	483	-4	1	0	6	20	237	493	81	-1	39	0	
Rhode Island	8	6	2	1	0	0	1	0	9	0	0	0	0	
US Virgin Islands (USVI)	0	0	0	0	0	0	0	0	1	0	-	0	-	
Vermont	186	184	2	3	0	2	7	135	142	6	0	12	0	
TOTAL	2,619	2,567	52	38	21	32	295	1,718	2,622	373	-2	148	1	



MEMBERSHIP, CERTIFICATE PROGRAM & CREDENTIALING REPORT

November 2024	(continued)												
	Nov 2024	Oct 2024	+/- Members	New Members	Reinstated Members	Expired Members	Grace Members	SDMs	2024/25 2.5% Goal	Nov 2024 Cert Program	+/- Prior Month	Nov 2024 Credentialing	+/- Prior Month
SOUTHEAST REGION													
Alabama	2,599	2,578	21	34	14	52	161	1,863	2,470	1,119	-12	37	0
Florida	2,180	2,197	-17	5	0	24	147	1,624	2,294	768	-1	74	1
Georgia	3,639	3,596	43	96	2	90	396	3,166	3,311	838	-32	59	0
Kentucky	2,057	2,000	57	67	22	37	92	1,500	1,942	873	-5	32	-2
Mississippi	818	849	-31	4	2	41	76	648	885	30	1	16	0
North Carolina	2,626	2,609	17	83	1	68	408	2,278	2,680	358	-8	61	1
South Carolina	1,128	1,106	22	39	0	25	213	923	1,225	129	-2	20	-1
Tennessee	2,339	2,317	22	50	1	37	109	1,875	2,328	902	-20	36	0
TOTAL	17,386	17,252	134	378	42	374	1,602	13,877	17,135	5,017	-79	335	-1
SOUTHWEST REGION													
Arizona	975	998	-23	5	1	28	182	756	982	72	-1	55	1
Arkansas	435	450	-15	2	1	19	15	246	486	19	1	9	0
Louisiana	1,852	1,822	30	33	0	9	43	1,628	1,844	33	-2	18	0
New Mexico	631	683	-52	0	0	53	125	488	711	225	-3	9	0
Oklahoma	723	703	20	20	1	4	332	512	713	110	-2	8	0
Texas	1,012	1,018	-6	11	3	18	60	590	1,084	43	-1	111	0
Utah	896	892	4	10	0	9	39	536	1,009	324	0	16	0
TOTAL	6,524	6,566	-42	81	6	140	796	4,756	6,829	826	-8	226	1
WESTERN REGION													
Alaska	99	102	-3	0	0	3	19	64	101	7	0	6	0
American Samoa	0	0	0	0	0	0	0	0	5	0	-	0	-
California	2,022	1,950	72	102	24	73	339	771	1,875	115	1	131	-8
CNMI*	6	6	0	0	0	0	0	0	8	0	-	0	-
Guam	1	1	0	0	0	0	0	0	2	0	-	0	-
Hawaii	36	35	1	0	0	0	2	9	35	3	0	1	0
Idaho	509	509	0	8	1	13	42	277	570	167	-2	21	0
Nevada	98	97	1	2	0	1	3	80	101	2	-1	3	0
Oregon	697	711	-14	4	0	26	33	580	567	25	-3	16	0
Washington	2,150	2,154	-4	13	7	29	108	1,175	2,209	1,161	-6	40	0
TOTAL	5,618	5,565	53	129	32	145	546	2,956	5,473	1,480	-11	218	-8
SUBTOTAL	48,517	48,491	26	846	161	1,176	4,324	33,393	49,266	12,092	-160	1,478	-11
Miscellaneous	342	338	4	0	0	0	0	0	365	33	1	78	0
GRAND TOTAL	48,859	48,829	30	846	161	1,176	4,324	33,393	49,631	12,125	-159	1,556	-11

NOTES: 1) There are a few reasons why the number of expired members does not always equal the number of new and reinstated members minus the difference (+/-) in members. Most are related to SDM such as transfers and aligning renewal dates. Other reasons include an active member moving to a different state. Grace members are included in the total number of members. 2) Miscellaneous members includes industry members and international members. 3)* CNMI is the Commonwealth of the Northern Mariana Islands.



SNA STATE ASSOCIATION

ANNUAL MEMBERSHIP COMPARISON

November 2024

	Nov 2024	Nov 2023	+/- Members	Percentage Difference
MID-ATLANTIC REGION				
Delaware	1,086	1,016	70	7%
Dist. of Columbia	33	33	0	0%
Maryland	544	540	4	1%
New Jersey	448	511	-63	-12%
Pennsylvania	667	655	12	2%
Puerto Rico	3	7	-4	-
Virginia	1,490	1,546	-56	-4%
West Virginia	298	410	-112	-27%
TOTAL	4,569	4,718	-149	-3%
MIDWEST REGION				
Illinois	500	481	19	4%
Indiana	1,125	1,131	-6	-1%
Iowa	798	845	-47	-6%
Michigan	1,418	1,673	-255	-15%
Minnesota	2,668	2,676	-8	0%
Ohio	1,185	1,209	-24	-2%
Wisconsin	713	824	-111	-13%
TOTAL	8,407	8,839	-432	-5%
MOUNTAIN PLAINS REGION				
Colorado	1,049	984	65	7%
Kansas	368	348	20	6%
Missouri	719	753	-34	-5%
Montana	182	193	-11	-6%
Nebraska	329	325	4	1%
North Dakota	301	338	-37	-11%
South Dakota	245	337	-92	-27%
Wyoming	201	170	31	18%
TOTAL	3,394	3,448	-54	-2%
NORTHEAST REGION				
Connecticut	493	422	71	17%
Maine	310	292	18	6%
Massachusetts	927	859	68	8%
New Hampshire	216	224	-8	-4%
New York	479	532	-53	-10%
Rhode Island	8	6	2	33%
US Virgin Islands (USVI)	0	0	-	-
Vermont	186	145	41	28%
TOTAL	2,619	2,480	139	6%



SNA STATE ASSOCIATION

ANNUAL MEMBERSHIP COMPARISON

November 2024	(continued)			
	Nov 2024	Nov 2023	+/- Members	Percentage Difference
SOUTHEAST REGION				
Alabama	2,599	2,629	-30	-1%
Florida	2,180	2,341	-161	-7%
Georgia	3,639	3,739	-100	-3%
Kentucky	2,057	1,904	153	8%
Mississippi	818	902	-84	-9%
North Carolina	2,626	2,661	-35	-1%
South Carolina	1,128	1,153	-25	-2%
Tennessee	2,339	2,160	179	8%
TOTAL	17,386	17,489	-103	-1%
SOUTHWEST REGION				
Arizona	975	930	45	5%
Arkansas	435	435	0	0%
Louisiana	1,852	1,656	196	12%
New Mexico	631	736	-105	-14%
Oklahoma	723	740	-17	-2%
Texas	1,012	1,012	0	0%
Utah	896	897	-1	0%
TOTAL	6,524	6,406	118	2%
WESTERN REGION				
Alaska	99	94	5	5%
American Samoa	0	4	-4	-
California	2,022	2,134	-112	-5%
CNMI*	6	6	0	-
Guam	1	2	-1	-
Hawaii	36	40	-4	-10%
Idaho	509	590	-81	-14%
Nevada	98	110	-12	-11%
Oregon	697	672	25	4%
Washington	2,150	2,121	29	1%
TOTAL	5,618	5,773	-155	-3%
SUBTOTAL	48,517	49,153	-636	-1%
Miscellaneous	342	341	1	0%
GRAND TOTAL	48,859	49,494	-635	-1.3%



SNA STATE ASSOCIATION

MEMBERSHIP RETENTION ANALYSIS REPORT

November 2024	Year To Date Retention						
	Nov 2024	May 2024	+/- Members	Reinstated Members	Expired Members	Retention Rate	2024/25 2.5% Goal
MID-ATLANTIC REGION							
Delaware	1086	921	165	101	155	94.1%	944
Dist. of Columbia	33	35	-2	0	6	82.9%	36
Maryland	544	537	7	71	109	92.9%	550
New Jersey	448	433	15	8	54	89.4%	444
Pennsylvania	667	689	-22	19	91	89.6%	706
Puerto Rico	3	6	-3	0	3	50.0%	7
Virginia	1490	1,466	24	134	330	86.6%	1,503
West Virginia	298	310	-12	4	41	88.1%	318
TOTAL	4,569	4,397	172	337	789	89.7%	4,508
MIDWEST REGION							
Illinois	500	507	-7	35	37	99.6%	520
Indiana	1125	1,064	61	32	88	94.7%	1,091
Iowa	798	837	-39	25	128	87.7%	858
Michigan	1418	1,742	-324	57	506	74.2%	1,786
Minnesota	2668	2,654	14	75	273	92.5%	2,720
Ohio	1185	1,228	-43	14	135	90.1%	1,259
Wisconsin	713	806	-93	34	179	82.0%	826
TOTAL	8,407	8,838	-431	272	1,346	87.8%	9,060
MOUNTAIN PLAINS REGION							
Colorado	1049	1,061	-12	13	106	91.2%	1,088
Kansas	368	372	-4	17	41	93.5%	381
Missouri	719	715	4	16	94	89.1%	733
Montana	182	214	-32	5	48	79.9%	219
Nebraska	329	343	-14	4	49	86.9%	352
North Dakota	301	337	-36	3	48	86.6%	345
South Dakota	245	307	-62	1	86	72.3%	315
Wyoming	201	201	0	2	25	88.6%	206
TOTAL	3,394	3,550	-156	61	497	87.7%	3,639
NORTHEAST REGION							
Connecticut	493	495	-2	9	53	91.1%	507
Maine	310	316	-6	6	28	93.0%	324
Massachusetts	927	889	38	49	129	91.0%	911
New Hampshire	216	229	-13	7	30	90.0%	235
New York	479	481	-2	14	53	91.9%	493
Rhode Island	8	8	0	0	1	87.5%	9
US Virgin Islands (USVI)	0	0	0	0	0	*	1
Vermont	186	139	47	68	62	104.3%	142
TOTAL	2,619	2,557	62	153	356	92.1%	2,622



SNA STATE ASSOCIATION

MEMBERSHIP RETENTION ANALYSIS REPORT

November 2024

(continued)

	Nov 2024	May 2024	+/- Members	Reinstated Members	Expired Members	Retention Rate	2024/25 2.5% Goal
SOUTHEAST REGION							
Alabama	2599	2,410	189	234	249	99.4%	2,470
Florida	2180	2,238	-58	13	137	94.5%	2,294
Georgia	3639	3,230	409	9	249	92.6%	3,311
Kentucky	2057	1,895	162	64	243	90.6%	1,942
Mississippi	818	863	-45	95	167	91.7%	885
North Carolina	2626	2,615	11	4	219	91.8%	2,680
South Carolina	1128	1,195	-67	32	191	86.7%	1,225
Tennessee	2339	2,271	68	40	288	89.1%	2,328
TOTAL	17,386	16,717	669	491	1,743	92.5%	17,135
SOUTHWEST REGION							
Arizona	975	958	17	16	84	92.9%	982
Arkansas	435	474	-39	9	99	81.0%	486
Louisiana	1852	1,799	53	95	181	95.2%	1,844
New Mexico	631	694	-63	32	109	88.9%	711
Oklahoma	723	696	27	6	39	95.3%	713
Texas	1012	1,058	-46	39	149	89.6%	1,084
Utah	896	984	-88	12	135	87.5%	1,009
TOTAL	6,524	6,663	-139	209	796	91.2%	6,829
WESTERN REGION							
Alaska	99	99	0	0	13	86.9%	101
American Samoa	0	4	-4	0	4	0.0%	5
California	2022	1,829	193	77	250	90.5%	1,875
CNMI*	6	7	-1	0	1	85.7%	8
Guam	1	1	0	0	0	*	2
Hawaii	36	34	2	3	5	94.1%	35
Idaho	509	556	-47	29	98	87.6%	570
Nevada	98	99	-1	0	6	93.9%	101
Oregon	697	555	142	153	74	114.2%	567
Washington	2150	2,155	-5	21	213	91.1%	2,209
TOTAL	5,618	5,339	279	283	664	92.9%	5,473
SUBTOTAL	48,517	48,061	456	1,806	6,191	90.9%	49,266
Miscellaneous	342	356	-14	0	0	*	365
GRAND TOTAL	48,859	48,417	442	1,806	6,191	90.9%	49,631

Note: The retention rate is skewing slightly higher as this report contains only a partial year of data. In 2022-23, SNA's national retention rate was 80.7% which is in line with SNA's pre-pandemic retention rates and higher than the 2022 mean association retention rate of 79%.



SMALL AFFILIATES (1-500 MEMBER DIVISION)

STATE MEMBERSHIP GROWTH RANKINGS

November 2024

	State	+/- Members	Nov 2024	May 2024	Members Diff in %	Ranking % Growth	2024/25 2.5% Goal
1	Vermont	47	186	139	33.8%	1	142
2	New Jersey	15	448	433	3.5%	3	444
3	Hawaii	2	36	34	5.9%	2	35
4	Alaska	0	99	99	0.0%	4	101
5	Wyoming	0	201	201	0.0%	4	206
6	Guam	0	1	1	0.0%	4	2
7	Rhode Island	0	8	8	0.0%	4	9
8	Nevada	-1	98	99	-1.0%	10	101
9	Northern Mariana Islands (CNMI)	-1	6	7	-14.3%	19	8
10	Connecticut	-2	493	495	-0.4%	8	507
11	New York	-2	479	481	-0.4%	8	493
12	Dist. of Columbia	-2	33	35	-5.7%	15	36
13	Puerto Rico	-3	3	6	-50.0%	22	7
14	Kansas	-4	368	372	-1.1%	11	381
15	American Samoa	-4	0	4	-100.0%	23	5
16	Maine	-6	310	316	-1.9%	12	324
17	West Virginia	-12	298	310	-3.9%	13	318
18	New Hampshire	-13	216	229	-5.7%	15	235
19	Nebraska	-14	329	343	-4.1%	14	352
20	Montana	-32	182	214	-15.0%	20	219
21	North Dakota	-36	301	337	-10.7%	18	345
22	Arkansas	-39	435	474	-8.2%	17	486
23	South Dakota	-62	245	307	-20.2%	21	315
24	US Virgin Islands (USVI)	0	0	0	-	24	1
TOTAL		-169	4,775	4,944	-3.4%	-	5,072

Guidelines to determine Membership Division Champions require that although one state may be ranked #1 in both categories at time of report, awards will be given to the top 2 ranking states in each division, one for increase in the number of members and one for percentage increase. States must reach their annual membership goal to be eligible for the Division Champion Award. Awards are also given to states which increase membership and achieve the annual membership goal. US Territories and Dependencies are showed for reference only and are not currently eligible for awards.



MEDIUM AFFILIATES (501-1,060 MEMBER DIVISION)

STATE MEMBERSHIP GROWTH RANKINGS

November 2024

State	+/- Members	Nov 2024	May 2024	Members Diff in %	Ranking % Growth	2024/25 2.5% Goal
1 Delaware	165	1,086	921	17.9%	2	944
2 Oregon	142	697	555	25.6%	1	567
3 Massachusetts	38	927	889	4.3%	3	911
4 Oklahoma	27	723	696	3.9%	4	713
5 Arizona	17	975	958	1.8%	5	982
6 Maryland	7	544	537	1.3%	6	550
7 Missouri	4	719	715	0.6%	7	733
8 Illinois	-7	500	507	-1.4%	8	520
9 Pennsylvania	-22	667	689	-3.2%	9	706
10 Iowa	-39	798	837	-4.7%	11	858
11 Mississippi	-45	818	863	-5.2%	12	885
12 Texas	-46	1,012	1,058	-4.3%	10	1,084
13 Idaho	-47	509	556	-8.5%	13	570
14 New Mexico	-63	631	694	-9.1%	15	711
15 Utah	-88	896	984	-8.9%	14	1,009
16 Wisconsin	-93	713	806	-11.5%	16	826
TOTAL	-50	12,215	12,265	-0.4%	-	12,569

Guidelines to determine Membership Division Champions require that although one state may be ranked #1 in both categories at time of report, awards will be given to the top 2 ranking states in each division, one for increase in the number of members and one for percentage increase. States must reach their annual membership goal to be eligible for the Division Champion Award. Awards are also given to states which increase membership and achieve the annual membership goal.



LARGE AFFILIATES (1,061+ MEMBER DIVISION)

STATE MEMBERSHIP GROWTH RANKINGS

November 2024

State	+/- Members	Nov 2024	May 2024	Members Diff in %	Ranking % Growth	2024/25 2.5% Goal
1 Georgia	409	3,639	3,230	12.7%	1	3,311
2 California	193	2,022	1,829	10.6%	2	1,875
3 Alabama	189	2,599	2,410	7.8%	4	2,470
4 Kentucky	162	2,057	1,895	8.5%	3	1,942
5 Tennessee	68	2,339	2,271	3.0%	6	2,328
6 Indiana	61	1,125	1,064	5.7%	5	1,091
7 Louisiana	53	1,852	1,799	2.9%	7	1,844
8 Virginia	24	1,490	1,466	1.6%	8	1,503
9 Minnesota	14	2,668	2,654	0.5%	9	2,720
10 North Carolina	11	2,626	2,615	0.4%	10	2,680
11 Washington	-5	2,150	2,155	-0.2%	11	2,209
12 Colorado	-12	1,049	1,061	-1.1%	12	1,088
13 Ohio	-43	1,185	1,228	-3.5%	14	1,259
14 Florida	-58	2,180	2,238	-2.6%	13	2,294
15 South Carolina	-67	1,128	1,195	-5.6%	15	1,225
16 Michigan	-324	1,418	1,742	-18.6%	16	1,786
TOTAL	675	31,527	30,852	2.2%	-	31,625

Guidelines to determine Membership Division Champions require that although one state may be ranked #1 in both categories at time of report, awards will be given to the top 2 ranking states in each division, one for increase in the number of members and one for percentage increase. States must reach their annual membership goal to be eligible for the Division Champion Award. Awards are also given to states which increase membership and achieve the annual membership goal.



MEMBERSHIP PROFILE

November 2024

	Nov 2024	May 2024	+/- Members	Membership %	Change Percent	SDM (current)	Cert (current)
School Nutrition Employees	21,741	21,394	347	44.50%	2%	16,276	5,924
School Nutrition Managers	17,420	17,302	118	35.65%	1%	13,032	4,075
District Directors	6,563	6,526	37	13.43%	1%	2,553	1,104
Retired	381	400	-19	0.78%	-5%	n/a	81
Affiliate	592	640	-48	1.21%	-8%	n/a	245
State Agency Directors	775	771	4	1.59%	1%	630	42
Major City Directors	739	739	0	1.51%	0%	595	69
Other	147	135	12	*	9%	307	580
Industry Individual	40	37	3	*	8%	n/a	-
Life	29	29	0	*	0%	n/a	-
Corporate Industry + Patron	348	357	-9	0.7%	-3%	n/a	-
Allied Groups	10	11	-1	*	-	n/a	-
Educators	38	40	-2	*	-5%	n/a	5
Student	28	29	-1	*	-3%	n/a	-
International	8	7	1	*	-	n/a	-
TOTAL MEMBERS	48,859	48,417	442	100%	0.91%	33,393	12,125

Note: * is less than 1%



SCHOOL DISTRICT MEMBERSHIP (SDM)

REPORT

November 2024

	Nov 2024	Oct 2024	+/- Members	May 2024	+/- Members	% of Total Membership
MID-ATLANTIC REGION						
Delaware	1,023	1,002	21	863	160	94%
Dist. of Columbia	27	27	0	27	0	82%
Maryland	342	341	1	330	12	63%
New Jersey	304	316	-12	300	4	68%
Pennsylvania	288	292	-4	294	-6	43%
Puerto Rico	0	0	-	0	-	-
Virginia	942	899	43	872	70	63%
West Virginia	246	239	7	262	-16	83%
TOTAL	3,172	3,116	56	2,948	224	69%
MIDWEST REGION						
Illinois	226	226	0	227	-1	45%
Indiana	798	805	-7	729	69	71%
Iowa	360	359	1	365	-5	45%
Michigan	1,016	1,167	-151	1,336	-320	72%
Minnesota	1,335	1,377	-42	1,353	-18	50%
Ohio	751	750	1	735	16	63%
Wisconsin	403	393	10	478	-75	57%
TOTAL	4,889	5,077	-188	5,223	-334	58%
MOUNTAIN PLAINS REGION						
Colorado	876	866	10	889	-13	84%
Kansas	192	193	-1	185	7	52%
Missouri	392	399	-7	385	7	55%
Montana	53	55	-2	59	-6	29%
Nebraska	151	147	4	151	0	46%
North Dakota	173	175	-2	175	-2	57%
South Dakota	141	139	2	172	-31	58%
Wyoming	47	47	0	41	6	23%
TOTAL	2,025	2,021	4	2,057	-32	60%
NORTHEAST REGION						
Connecticut	330	331	-1	309	21	67%
Maine	183	180	3	187	-4	59%
Massachusetts	697	639	58	656	41	75%
New Hampshire	136	137	-1	139	-3	63%
New York	237	238	-1	228	9	49%
Rhode Island	0	0	0	0	0	0%
US Virgin Islands (USVI)	0	0	-	0	-	-
Vermont	135	131	4	88	47	73%
TOTAL	1,718	1,656	62	1,607	111	66%



SCHOOL DISTRICT MEMBERSHIP (SDM)

REPORT

November 2024	(continued)					
	Nov	Oct	+/-	May	+/-	% of Total
	2024	2024	Members	2024	Members	Membership
SOUTHEAST REGION						
Alabama	1,863	1,826	37	1,727	136	72%
Florida	1,624	1,641	-17	1,660	-36	74%
Georgia	3,166	3,054	112	2,832	334	87%
Kentucky	1,500	1,450	50	1,320	180	73%
Mississippi	648	663	-15	691	-43	79%
North Carolina	2,278	2,246	32	2,265	13	87%
South Carolina	923	932	-9	1,001	-78	82%
Tennessee	1,875	1,839	36	1,771	104	80%
TOTAL	13,877	13,651	226	13,267	610	80%
SOUTHWEST REGION						
Arizona	756	777	-21	769	-13	78%
Arkansas	246	249	-3	291	-45	57%
Louisiana	1,628	1,593	35	1,597	31	88%
New Mexico	488	534	-46	530	-42	77%
Oklahoma	512	493	19	487	25	71%
Texas	590	588	2	613	-23	58%
Utah	536	533	3	599	-63	60%
TOTAL	4,756	4,767	-11	4,886	-130	73%
WESTERN REGION						
Alaska	64	64	0	54	10	65%
American Samoa	0	0	0	4	-4	-
California	771	770	1	744	27	38%
CNMI*	0	0	-	0	-	-
Guam	0	0	-	0	-	-
Hawaii	9	8	1	9	0	25%
Idaho	277	280	-3	292	-15	54%
Nevada	80	80	0	82	-2	82%
Oregon	580	575	5	420	160	83%
Washington	1,175	1,163	12	1,154	21	55%
TOTAL	2,956	2,940	16	2,759	197	53%
SUBTOTAL	33,393	33,228	165	32,747	646	69%
Miscellaneous	0	0	0	0	0	0%
GRAND TOTAL	33,393	33,228	165	32,747	646	68.3%



SNA STATE ASSOCIATION CERTIFICATE PROGRAM REPORT

November 2024

(Applications processed through 11/30/2024)

	Nov 2024	Oct 2024	+/-	May 2024	+/-	Nov 2023	2024/25 2.5% Goal	% of Total Membership
MID-ATLANTIC REGION								
Delaware	103	128	-25	154	-51	154	158	9%
Dist. of Columbia	0	0	0	0	0	0	1	0%
Maryland	184	192	-8	204	-20	214	209	34%
New Jersey	24	24	0	24	0	24	25	5%
Pennsylvania	38	40	-2	39	-1	43	40	6%
Puerto Rico	0	0	-	0	-	0	1	-
Virginia	472	476	-4	517	-45	541	530	32%
West Virginia	15	15	0	17	-2	23	18	5%
TOTAL	836	875	-39	955	-119	999	982	18%
MIDWEST REGION								
Illinois	83	83	0	87	-4	91	89	17%
Indiana	160	171	-11	186	-26	197	191	14%
Iowa	331	330	1	353	-22	349	362	41%
Michigan	147	147	0	131	16	129	134	10%
Minnesota	1,844	1,852	-8	1,855	-11	1,871	1,901	69%
Ohio	306	311	-5	330	-24	348	338	26%
Wisconsin	137	137	0	145	-8	149	149	19%
TOTAL	3,008	3,031	-23	3,087	-79	3,134	3,164	36%
MOUNTAIN PLAINS REGION								
Colorado	58	59	-1	59	-1	56	60	6%
Kansas	106	107	-1	108	-2	118	111	29%
Missouri	158	159	-1	169	-11	185	173	22%
Montana	14	14	0	17	-3	18	18	8%
Nebraska	45	47	-2	56	-11	57	57	14%
North Dakota	42	42	0	46	-4	47	47	14%
South Dakota	40	40	0	53	-13	54	54	16%
Wyoming	89	82	7	79	10	54	81	44%
TOTAL	552	550	2	587	-35	589	601	16%
NORTHEAST REGION								
Connecticut	90	90	0	86	4	91	88	18%
Maine	44	44	0	45	-1	47	46	14%
Massachusetts	78	80	-2	84	-6	97	86	8%
New Hampshire	74	73	1	74	0	76	76	34%
New York	81	82	-1	78	3	79	80	17%
Rhode Island	0	0	0	0	0	0	1	0%
US Virgin Islands (USVI)	0	0	-	0	-	0	1	-
Vermont	6	6	0	7	-1	10	7	3%
TOTAL	373	375	-2	374	-1	400	385	14%



SNA STATE ASSOCIATION CERTIFICATE PROGRAM REPORT

November 2024	(continued)							
	Nov 2024	Oct 2024	+/-	May 2024	+/-	Nov 2023	2024/25 2.5% Goal	% of Total Membership
SOUTHEAST REGION								
Alabama	1,119	1,131	-12	1,150	-31	1,164	1,179	43%
Florida	768	769	-1	809	-41	793	829	35%
Georgia	838	870	-32	954	-116	959	978	23%
Kentucky	873	878	-5	884	-11	787	906	42%
Mississippi	30	29	1	27	3	38	28	4%
North Carolina	358	366	-8	390	-32	393	400	14%
South Carolina	129	131	-2	133	-4	140	136	11%
Tennessee	902	922	-20	965	-63	949	989	39%
TOTAL	5,017	5,096	-79	5,312	-295	5,223	5,445	29%
SOUTHWEST REGION								
Arizona	72	73	-1	71	1	78	73	7%
Arkansas	19	18	1	31	-12	39	32	4%
Louisiana	33	35	-2	34	-1	35	35	2%
New Mexico	225	228	-3	242	-17	255	248	36%
Oklahoma	110	112	-2	114	-4	128	117	15%
Texas	43	44	-1	42	1	49	43	4%
Utah	324	324	0	338	-14	347	346	36%
TOTAL	826	834	-8	872	-46	931	894	13%
WESTERN REGION								
Alaska	7	7	0	7	0	7	8	7%
American Samoa	0	0	-	0	-	0	1	-
California	115	114	1	114	1	114	117	6%
CNMI*	0	0	-	0	-	0	1	-
Guam	0	0	-	0	-	0	1	-
Hawaii	3	3	0	3	0	3	4	8%
Idaho	167	169	-2	167	0	184	171	33%
Nevada	2	3	-1	3	-1	3	4	2%
Oregon	25	28	-3	31	-6	37	32	4%
Washington	1,161	1,167	-6	1,218	-57	1,260	1,248	54%
TOTAL	1,480	1,491	-11	1,543	-63	1,608	1,587	26%
SUBTOTAL	12,092	12,252	-160	12,730	-638	12,884	13,058	25%
Miscellaneous	33	32	1	35	-2	30	36	10%
GRAND TOTAL	12,125	12,284	-159	12,765	-640	12,914	13,094	25%



SNA STATE ASSOCIATION CREDENTIALING (SNS) REPORT

November 2024	(Applications processed through 11/30/2024)							
	Nov	Oct	+/-	May	+/-	%	Nov	# Times
	2024	2024		2024		Diff in Cred	2023	Exam Hosted
MID-ATLANTIC REGION								
Delaware	15	15	0	17	-2	-12%	18	3
Dist. of Columbia	0	0	0	0	0	-	0	19
Maryland	29	29	0	30	-1	-3%	32	5
New Jersey	19	19	0	19	0	0%	15	10
Pennsylvania	27	28	-1	27	0	0%	30	23
Puerto Rico	1	1	0	1	0	-	1	0
Virginia	57	57	0	58	-1	-2%	55	31
West Virginia	7	7	0	7	0	0%	7	0
TOTAL	155	156	-1	159	-4	-3%	158	91
MIDWEST REGION								
Illinois	29	30	-1	30	-1	-3%	30	8
Indiana	34	34	0	34	0	0%	35	9
Iowa	13	13	0	15	-2	-13%	15	11
Michigan	60	61	-1	58	2	3%	52	17
Minnesota	52	52	0	56	-4	-7%	58	16
Ohio	55	55	0	55	0	0%	57	12
Wisconsin	17	17	0	22	-5	-23%	21	16
TOTAL	260	262	-2	270	-10	-4%	268	89
MOUNTAIN PLAINS REGION								
Colorado	84	84	0	83	1	1%	86	16
Kansas	12	13	-1	11	1	9%	13	4
Missouri	20	20	0	21	-1	-5%	21	15
Montana	4	4	0	4	0	0%	4	0
Nebraska	4	4	0	6	-2	-33%	7	0
North Dakota	7	7	0	7	0	0%	7	1
South Dakota	3	3	0	3	0	0%	3	1
Wyoming	2	2	0	2	0	0%	2	0
TOTAL	136	137	-1	137	-1	-1%	143	37
NORTHEAST REGION								
Connecticut	12	11	1	10	2	20%	10	4
Maine	19	19	0	18	1	6%	18	5
Massachusetts	56	56	0	50	6	12%	52	14
New Hampshire	10	10	0	9	1	11%	10	4
New York	39	39	0	39	0	0%	43	23
Rhode Island	0	0	0	1	-1	-100%	1	1
US Virgin Islands (USVI)	0	0	-	0	-	-	0	0
Vermont	12	12	0	13	-1	-8%	13	8
TOTAL	148	147	1	140	8	6%	147	59



SNA STATE ASSOCIATION CREDENTIALING (SNS) REPORT

November 2024	(continued)							
	Nov 2024	Oct 2024	+/-	May 2024	+/-	% Diff in Cred	Nov 2023	# Times Exam Hosted
SOUTHEAST REGION								
Alabama	37	37	0	37	0	0%	34	7
Florida	74	73	1	75	-1	-1%	77	25
Georgia	59	59	0	59	0	0%	62	22
Kentucky	32	34	-2	36	-4	-11%	36	17
Mississippi	16	16	0	18	-2	-11%	18	8
North Carolina	61	60	1	63	-2	-3%	62	18
South Carolina	20	21	-1	21	-1	-5%	20	11
Tennessee	36	36	0	35	1	3%	38	20
TOTAL	335	336	-1	344	-9	-3%	347	128
SOUTHWEST REGION								
Arizona	55	54	1	56	-1	-2%	57	20
Arkansas	9	9	0	9	0	0%	8	4
Louisiana	18	18	0	18	0	0%	19	6
New Mexico	9	9	0	9	0	0%	9	4
Oklahoma	8	8	0	6	2	33%	6	3
Texas	111	111	0	112	-1	-1%	108	34
Utah	16	16	0	20	-4	-20%	20	4
TOTAL	226	225	1	230	-4	-2%	227	75
WESTERN REGION								
Alaska	6	6	0	6	0	0%	5	4
American Samoa	0	0	-	0	-	-	0	0
California	131	139	-8	141	-10	-7%	141	28
CNMI	0	0	-	0	-	-	0	0
Guam	0	0	-	0	-	-	0	1
Hawaii	1	1	0	1	0	0%	1	3
Idaho	21	21	0	23	-2	-9%	23	7
Nevada	3	3	0	2	1	-	2	3
Oregon	16	16	0	17	-1	-6%	16	8
Washington	40	40	0	40	0	0%	38	9
TOTAL	218	226	-8	230	-12	-5%	226	63
SUBTOTAL	1,478	1,489	-11	1,510	-32	-2%	1,516	542
Miscellaneous	78	78	0	76	2	3%	62	0
GRAND TOTAL	1,556	1,567	-11	1,586	-30	-2%	1,578	542