



Tennessee School Nutrition Association Annual Conference and Handbook Sponsorships

Diamond Sponsor

\$3,000

Recognition and Sponsorship of the following Conference Events:

- Two Exhibit Booth Rentals
- Company membership up to three employees
- 1 full-page advertisement in TSNA Annual Handbook
- Recognition at Conference Dinner
- Sign Recognition at Conference Exhibit Booth
- Admission to all Conference events and Education Sessions

Gold Sponsor

\$2,500

Recognition and Sponsorship of the following Conference Events:

- Two Exhibit Booth Rentals
- Two membership dues
- 1 half-page advertisement in TSNA Annual Handbook
- Recognition at Conference Dinner
- Sign Recognition at Conference Exhibit Booth
- Admission to all Conference events and Education Sessions

Silver Sponsor

\$2,000

Recognition and Sponsorship of the following Conference Events:

- One Exhibit Booth Rentals
- Two membership dues
- 1 half-page advertisement in TSNA Annual Handbook
- Recognition at Conference Dinner
- Sign Recognition at Conference Exhibit Booth

Bronze Sponsor

\$1,500

Recognition and Sponsorship of the following Conference Events:

- One Exhibit Booth Rentals
- 1 Quarter page advertisement in TSNA Annual Handbook
- Recognition at Conference Dinner
- Sign Recognition at Conference Exhibit Booth

Additional Sponsorships Include:

Name Badge Holder

\$1,500

(One sponsorship available)

- Company Name and logo imprinted on all badge holder/lanyards
- Sign Recognition at Conference Exhibit Booth

Conference Tote Bags

\$1,000 each

(Nine sponsorships available)

- Company Name and logo imprinted Conference Tote Bags given to all conference registrants
- Sign Recognition at Conference Exhibit Booth

Promotional Inserts

\$200 each

(Five sponsorships available)

- Sponsors provide one promotional item to be inserted in conference tote bags that are given to all registered conference attendees (promotional item not included in sponsorship fee.)

Wellness Activity

\$200

- Company Name and logo imprinted items can be used

TSNA Annual Handbook Advertisement Opportunities

Advertising other than outside back and inside Front/Back Cover will be in black & white print.

- Outside Back Cover (color) **\$1,200**
- Inside Front/Back Cover (color) **\$1,000**
- Inside First/Last Page **\$850**
- Full Page Inside **\$750**
- Half Page Inside Handbook **\$500**
- Quarter Page Inside Handbook **\$250**
- Business Card – Inside Handbook **\$100**

•PLEASE EMAIL OR CALL FOR AVAILABILITY

Questions? Contact Charlie White, Executive Director, Tennessee School Nutrition Association, 4214 Hickory Ridge Road, Lebanon, TN 37087

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